

EMAIL AND SNAILMAIL LISTS



KEEPING YOU GOOD NAME OFF A BAD LIST

To receive less national advertising mail, you can register for the Direct Marketing Association's (DMA's) Mail Preference Service (MPS) and Electronic Preference Service (e-MPS). The DMA is a private marketing association that requires its members to use their name-removal service, and encourages all direct mail companies to use the list.

To remove your name and email from marketing lists instantly online or by sending a letter requesting your name and address to:

www.dmachoice.org

DMA Choice
Direct Marketing Association
PO Box 900
Cos Cob, CT 06807

If submitting your request by mail, please include \$3 for each address - check or money order - to DMA. **DO NOT SEND CASH.** Please sign your request.

Please allow 60 to 90 days after registration to begin receiving less mail. Your name and address will remain on DMAchoice for three years.

Please note: Although you will see a great reduction in the unsolicited mail you receive, not all commercial mail will stop. You may continue to receive mail from companies with which you already do business, or companies that do not use MPS or e-MPS to clean their lists. Also, MPS only applies to home addresses, not business addresses.



Learn more at www.InYourCornerKansas.org
or call (800) 432-2310

Kansas Attorney General Kris Kobach

